



analytics + imagination = results

FOR IMMEDIATE RELEASE
September 4, 2007

Contact: Jeff Concors
480-736-4802
jconcors@airmarketing.com

AIR MARKETING MAKES INAUGURAL INC. 5,000

– Ranks 2,705 in Report of Nation's Fastest Growing Private Companies –

PHOENIX – With more than 125 percent growth over the past three years, AIR Marketing made the inaugural Inc. 5,000 list of the fastest growing private companies in America.

Coming in at number 2,705, AIR also ranked number 70 in the Phoenix metropolitan area.

“To come as far as we have in such a short amount of time is obviously a great thrill,” said Elaine Ralls, AIR Marketing’s president. “But more than that, it’s a testament to our data-driven approach to marketing that gives our clients a competitive advantage.”

The 2007 Inc. 5,000 list measures revenue growth from 2003 through 2006. To qualify, companies had to be U.S.-based and privately held, independent – not subsidiaries or divisions of other companies – as of December 31, 2006 and have had at least \$200,000 in revenue in 2003, and \$2 million in 2006.

According to *Inc. Magazine*, the list reported a median revenue of \$9.4 million and median three-year growth of 140 percent.

Complete information on this year’s Inc. 5,000, can be found at www.inc.com/inc5000. The list features a profile for each company, almost all of them written as a result of *Inc.* interviews with management. In addition, the list is searchable according to numerous criteria, including industry, city, state, region and year founded.

###

AIR Marketing is a business development company that utilizes analytics and imagination to measurably grow clients’ businesses. AIR Marketing has a proven track record of providing local, regional and national clients with award-winning and successful marketing, advertising and public relations campaigns. For more information go to airmarketing.com.

3419 E. University Drive Phoenix, Arizona 85034 [v480 921 3220](tel:4809213220) [v 800 921 7402](tel:8009217402) [F 480 921 3228](tel:4809213228)

airmarketing.com